

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	945784	06296824

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/21/12	M-SUN WPBF News 25 @ 11-11:35PM		----1--	:30	1	\$950.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$950.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$950.00	NM
2	09/21/12	09/21/12	1230-1P Access Hollywoc	1230-1p	----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	TCJC0112TVH	\$275.00	NM
3	09/21/12	09/21/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00	NM
4	09/21/12	09/21/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00	NM
5	09/21/12	09/21/12	M-F 5pm News	5-6pm	----1--	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	5:14 PM	M-F 5pm News	5-6pm	:30	TCJC0112TVH	\$475.00	NM
6	09/21/12	09/21/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

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945784-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	918924

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/21/12	09/21/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
7	09/21/12	09/21/12	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/21/12 6:10 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0112TVH \$775.00 NM									
8	09/21/12	09/21/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/21/12 5:59 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
9	09/21/12	09/21/12	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/21/12 8:54 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
10	09/24/12	09/24/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 12:44 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0112TVH \$275.00 NM									
11	09/24/12	09/24/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 12:08 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0112TVH \$375.00 NM									
12	09/24/12	09/24/12	Dr. Oz	4-5p	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 4:34 PM Dr. Oz 4-5p :30 TCJC0112TVH \$525.00 NM									
13	09/24/12	09/24/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM									
14	09/24/12	09/24/12	M-F 5pm News	5-6pm	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 5:27 PM M-F 5pm News 5-6pm :30 TCJC0112TVH \$475.00 NM									
15	09/24/12	09/24/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									

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945784-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	918924

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/24/12	09/24/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00 NM
16	09/24/12	09/24/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00 NM
17	09/24/12	09/24/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:58 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
18	09/24/12	09/24/12	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	8:41 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
19	09/24/12	09/24/12	DWTS: ALL STARS PRE	8-10P 9/24	1-----	:30	1	\$4,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	9:41 PM	DWTS: ALL STARS PREMIERE	8-10P 9/24	:30	TCJC0112TVH	\$4,500.00 NM
20	09/22/12	09/22/12	M-SUN WPBF News 25 @	11-11:35PM	-----1-	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$950.00 NM
Credited									
21	09/22/12	09/22/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	5:29 AM	Sat 5-6am News	Sat 5-6am	:30	TCJC0112TVH	\$85.00 NM
22	09/22/12	09/22/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	6:39 AM	Sat 6-7am News	Sat 6-7am	:30	TCJC0112TVH	\$175.00 NM
23	09/22/12	09/22/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$400.00				



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
23	09/22/12	09/22/12	Sat 7pm News Class of Time - Pre-emptible with notice	7-730pm	-----1-	:30	1	\$400.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/22/12</td><td></td><td>Sat 7pm News</td><td>7-730pm</td><td>:00</td><td></td><td>\$400.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/22/12		Sat 7pm News	7-730pm	:00		\$400.00	NM	Credited											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	09/22/12		Sat 7pm News	7-730pm	:00		\$400.00	NM																																	
Credited																																											
24	09/22/12	09/22/12	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$375.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1-</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/22/12</td><td>7:40 AM</td><td>GMA Saturday 7-8am</td><td>Sat 7am-8am</td><td>:30</td><td>TCJC0112TVH</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1-	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/22/12	7:40 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	TCJC0112TVH	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	-----1-	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	09/22/12	7:40 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	TCJC0112TVH	\$375.00	NM																																	
25	09/22/12	09/22/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$550.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1-</td><td>1</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/22/12</td><td>7:54 PM</td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:30</td><td>TCJC0112TVH</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1-	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/22/12	7:54 PM	Sat Jeopardy	Sat 7:30-8PM	:30	TCJC0112TVH	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	-----1-	1	\$550.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	09/22/12	7:54 PM	Sat Jeopardy	Sat 7:30-8PM	:30	TCJC0112TVH	\$550.00	NM																																	
26	09/22/12	09/22/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$375.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1-</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/22/12</td><td>8:24 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>TCJC0112TVH</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1-	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/22/12	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	TCJC0112TVH	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	-----1-	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	09/22/12	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	TCJC0112TVH	\$375.00	NM																																	
27	09/23/12	09/23/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		-----1	:30	1	\$1,200.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/23/12</td><td>11:21 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>TCJC0112TVH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/23/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	-----1	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/23/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$1,200.00	NM																																	
28	09/23/12	09/23/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$50.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/23/12</td><td>5:42 AM</td><td>Sun 5-6am News</td><td>Sun 5-6am</td><td>:30</td><td>TCJC0112TVH</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/23/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	TCJC0112TVH	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	-----1	1	\$50.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/23/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	TCJC0112TVH	\$50.00	NM																																	
29	09/23/12	09/23/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$100.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/23/12</td><td>6:58 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>TCJC0112TVH</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/23/12	6:58 AM	Sun 6-7am News	Sun 6-7am	:30	TCJC0112TVH	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	-----1	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/23/12	6:58 AM	Sun 6-7am News	Sun 6-7am	:30	TCJC0112TVH	\$100.00	NM																																	
30	09/23/12	09/23/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$375.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/23/12</td><td>6:51 PM</td><td>Sun 630pm News</td><td>630-7pm</td><td>:30</td><td>TCJC0112TVH</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/23/12	6:51 PM	Sun 630pm News	630-7pm	:30	TCJC0112TVH	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	-----1	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/23/12	6:51 PM	Sun 630pm News	630-7pm	:30	TCJC0112TVH	\$375.00	NM																																	
31	09/23/12	09/23/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$275.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$275.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/23/12</td><td>7:58 AM</td><td>GMA Sunday 7-8am</td><td>Sun 7-8am</td><td>:30</td><td>TCJC0112TVH</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----1	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/23/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	TCJC0112TVH	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	-----1	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/23/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	TCJC0112TVH	\$275.00	NM																																	

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INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/23/12	09/23/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$275.00	NM
32	09/23/12	09/23/12	EMMY AWARDS Class of Time - Pre-emptible with notice	8-11p	-----1	:30	1	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/23/12 9:34 PM EMMY AWARDS 8-11p :30 TCJC0112TVH \$9,500.00 NM									
33	09/23/12	09/23/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/23/12 8:27 AM Sun 8-9am News Sun 8-9am :30 TCJC0112TVH \$275.00 NM									
34	09/20/12	09/20/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0112TVH \$950.00 NM									
35	09/20/12	09/20/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0112TVH \$275.00 NM									
36	09/20/12	09/20/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	---1---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 4:28 PM Dr. Oz 4-5p :30 TCJC0112TVH \$525.00 NM									
37	09/20/12	09/20/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 4:58 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM									
38	09/20/12	09/20/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	---1---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 5:53 PM M-F 5pm News 5-6pm :30 TCJC0112TVH \$475.00 NM									
39	09/20/12	09/20/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 5:29 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0112TVH \$225.00 NM									
40	09/20/12	09/20/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	---1---	:30	1	\$775.00	NM

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INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/20/12	09/20/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---1---	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00 NM
41	09/20/12	09/20/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
42	09/20/12	09/20/12	Good Morning America	7-9AM	---1---	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---1---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	9:00 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
43	09/18/12	09/18/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-1-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$950.00 NM
44	09/18/12	09/18/12	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00 NM
45	09/18/12	09/18/12	Dr. Oz	4-5p	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	4:38 PM	Dr. Oz	4-5p	:30	TCJC0112TVH	\$525.00 NM
46	09/18/12	09/18/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00 NM
47	09/18/12	09/18/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	5:24 PM	M-F 5pm News	5-6pm	:30	TCJC0112TVH	\$475.00 NM
48	09/18/12	09/18/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
48	09/18/12	09/18/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$225.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>09/18/12</td><td>5:58 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>TCJC0112TVH</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	09/18/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Tu	09/18/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00	NM																					
49	09/18/12	09/18/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$775.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-1-----</td><td>1</td><td>\$775.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-1-----	1	\$775.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Tu	09/18/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00	NM																					
50	09/18/12	09/18/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$450.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-1-----</td><td>1</td><td>\$450.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-1-----	1	\$450.00										
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	09/17/12	09/23/12	-1-----	1	\$450.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Tu	09/18/12	6:27 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00	NM																					
51	09/18/12	09/18/12	Good Morning America	7-9AM	-1-----	:30	1	\$600.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Tu	09/18/12	7:00 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00	NM																					
52	09/19/12	09/19/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--1----	:30	1	\$950.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--1----</td><td>1</td><td>\$950.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--1----	1	\$950.00										
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	09/17/12	09/23/12	--1----	1	\$950.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	W	09/19/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$950.00	NM																					
53	09/19/12	09/19/12	1230-1P Access Hollywood	1230-1p	--1----	:30	1	\$275.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--1----</td><td>1</td><td>\$275.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--1----	1	\$275.00										
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	09/17/12	09/23/12	--1----	1	\$275.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	W	09/19/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	TCJC0112TVH	\$275.00	NM																					
54	09/19/12	09/19/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$375.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
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	09/17/12	09/23/12	--1----	1	\$375.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	W	09/19/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00	NM																					
55	09/19/12	09/19/12	Dr. Oz	4-5p	--1----	:30	1	\$525.00	NM																						
Class of Time - Pre-emptible with notice																															
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	09/17/12	09/23/12	--1----	1	\$525.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	W	09/19/12	4:35 PM	Dr. Oz	4-5p	:30	TCJC0112TVH	\$525.00	NM																					
56	09/19/12	09/19/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$175.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--1----</td><td>1</td><td>\$175.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--1----	1	\$175.00										
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	09/17/12	09/23/12	--1----	1	\$175.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	W	09/19/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00	NM																					



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/19/12	09/19/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--1----	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	5:55 PM	M-F 5pm News	5-6pm	:30	TCJC0112TVH	\$475.00 NM
58	09/19/12	09/19/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	--1----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00 NM
59	09/19/12	09/19/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	--1----	:30	1	\$775.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00 NM
60	09/19/12	09/19/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	6-7AM	--1----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
61	09/19/12	09/19/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	--1----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	7:50 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
62	09/21/12	09/21/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	----F--	:30	1	\$525.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	4:21 PM	Dr. Oz	4-5p	:30	TCJC0112TVH	\$525.00 NM
63	09/21/12	09/21/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	----F--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	7:43 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
64	09/24/12	09/24/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	M-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:50 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
65	09/20/12	09/20/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	---T---	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
65	09/20/12	09/20/12	WPBF News 25 @ Noon	12pm-1230pm	---T---	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00 NM
66	09/20/12	09/20/12	Good Morning America	7-9AM	---T---	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	---T---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	7:50 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
67	09/18/12	09/18/12	Good Morning America	7-9AM	-T-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-T-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	7:43 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
68	09/19/12	09/19/12	Good Morning America	7-9AM	--W----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--W----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	8:42 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
69	09/19/12	09/19/12	Jeopardy	7:30-8PM	--W----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--W----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	7:44 PM	Jeopardy	7:30-8PM	:30	TCJC0112TVH	\$1,700.00 NM
70	09/22/12	09/22/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	12:31 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	TCJC0112TVH	\$500.00 NM
LR - Football									
71	09/18/12	09/21/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	3:25 PM	M-F 3-4P	M-F 3-4P	:30	TCJC0112TVH	\$450.00 NM
72	09/23/12	09/23/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	TCJC0112TVH	\$400.00 NM
Total Spots							70		

Gross Total

\$46,785.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



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www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
945784-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	918924

<u>Agency Commission</u>	\$7,017.75
<u>Net Amount Due</u>	\$39,767.25